

## APPLICATION FORM

**International retail real estate exhibition and forum**  
**MAPIC RUSSIA 2020**  
**SEPTEMBER 16-18, 2020 | CROCUS EXPO, MOSCOW**  
 PAVILION 3, HALL 17, [www.mapic-russia.ru](http://www.mapic-russia.ru)



### EXHIBITOR

COMPANY NAME					
ADDRESS (build., street, city, country, postal code)					
CEO					
PHONE NUMBER (with country code and city code)					
E-MAIL			WEB		
CONTACT PERSON			POSITION		

### I. RAW SPACE, EURO PER 1 SQM

<input type="checkbox"/>	ZONE A	€ 595	<input type="checkbox"/>	ZONE C	€ 520
<input type="checkbox"/>	ZONE B	€ 556	<input type="checkbox"/>	ZONE D	€ 483

### II. REGISTRATION FEE: 650 EURO

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>company description in the official MAPIC Russia printed catalogue</li> <li>insertion in the Exhibition Guide</li> <li>insertion in the online Exhibitors' Directory</li> <li>company's description (up to 600 characters) in the online Exhibitors' Directory</li> <li>description of the product/ project/ service in the online Exhibitors' Directory with images</li> <li>downloading the logo to the company description in the online Exhibitors' Directory</li> </ul> | <ul style="list-style-type: none"> <li>company contact information in the online Exhibitors' Directory</li> <li>downloading presentations/ brochures into the online Exhibitors' Directory</li> <li>official printed catalogue</li> <li>badges (1 badge per 3 sqm)</li> <li>invitations (up to 50 pieces)</li> <li>publishing company news at MAPIC Russia official web-page: <a href="http://www.mapic-russia.ru">www.mapic-russia.ru</a></li> <li>publishing press releases at the official web-page: <a href="http://www.mapic-russia.ru">www.mapic-russia.ru</a></li> <li>announcement of the events in the online Exhibitors' Directory</li> </ul> |
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TOTAL SPACE		SQM	STAND #
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### III. SHELL SCHEME TYPE, EURO PER 1 SQM

<input type="checkbox"/>	<b>Standard Shell Scheme</b> (construction and dismantling, wall panels, wall-to-wall carpet, a fascia board with the company name, table, chairs, waste paper basket)	€ 60
<input type="checkbox"/>	<b>Advanced shell scheme. Type 1</b> The general height of 5 m, the combined wall panel, superstructure height 2,5m (it is more than the area of visual registration)	€ 140
<input type="checkbox"/>	<b>Advanced shell scheme. Type 2</b> The general height of 4 m, the combined wall panel.	€ 122
<input type="checkbox"/>	<b>Advanced shell scheme. Type 3</b> The general height of 4 m + the integral wall panel (allows to reach quality placement of the model).	€ 125
<input type="checkbox"/>	<b>Exclusive Shell Scheme</b>	on request

SIGNATURE/DATE		<b>Fill in and send MAPIC Russia team</b> Gabibullaeva Marziyat      Deberdeeva Roza marziyat.gabibullaeva@reedexpo.ru      roza.deberdeeva@reedexpo.ru +7 (926) 520 69 90      +7 (926) 900-61-21
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## PROMO PACKAGES

### PREMIUM, 3 380 euro.

- Maximum package in the online catalogue
- Banner A on one month rotation basis
- Advertisement page 1/1 in the printed catalogue
- Logo on the floor plan in the printed show guide
- Banner slot in organizer's e-mailing (580x180 px)
- Logo on the floor plan at the navigational construction located at the entrance to the show
- Enclosing print materials into the all Visitors bags

Save up  
40%



### STANDARD, 1135 euro.

- Maximum package in the online catalogue
- Banner E on one month rotation basis
- Logo on the floor plan in the printed show guide
- Logo on the floor plan at the navigational construction located at the entrance to the show
- Advertisement page 1/2 in the printed catalogue

Save up  
30%



### LITE, 610 euro.

- Logo on the printed show guide
- Logo on the floor plan at the navigational construction located at the entrance to the show
- Banner D on one month rotation basis

Save up  
20%



### INSURANCE OF THE CIVIL LIABILITY OF EXHIBITORS FOR DAMAGE CAUSED TO THIRD PARTIES:

	Stand size	Insurance premium
<input type="checkbox"/>	Less than 25 m <sup>2</sup>	€ 115
<input type="checkbox"/>	From 25,01 to 50 m <sup>2</sup>	€ 160
<input type="checkbox"/>	From 50,01 to 100 m <sup>2</sup>	€ 185
<input type="checkbox"/>	From 100,01 m <sup>2</sup> and more	€ 250

