

SPECIAL OFFER FOR NEW EXHIBITORS

APPLICATION FORM

International retail real estate exhibition and forum
MAPIC RUSSIA 2020
 SEPTEMBER 16-18, 2020 | CROCUS EXPO, MOSCOW
 PAVILION 3, HALL 17, www.mapic-russia.ru

mapic[®]
RUSSIA

EXHIBITOR

COMPANY NAME

ADDRESS (build., street, city, country, postal code)

CEO

PHONE NUMBER (with country code and city code)

E-MAIL

WEB

CONTACT PERSON

POSITION

I. RAW SPACE, EURO PER 1 SQM

<input type="checkbox"/>	ZONE A	€ 568	<input type="checkbox"/>	ZONE C	€ 495
<input type="checkbox"/>	ZONE B	€ 531	<input type="checkbox"/>	ZONE D	€ 461

Save up
5%*

II. REGISTRATION FEE: 650 EURO

- company description in the official MAPIC Russia printed catalogue
- insertion in the Exhibition Guide
- insertion in the online Exhibitors' Directory
- company's description (up to 600 characters) in the online Exhibitors' Directory
- description of the product/ project/ service in the online Exhibitors' Directory with images
- downloading the logo to the company description in the online Exhibitors' Directory
- company contact information in the online Exhibitors' Directory
- downloading presentations/ brochures into the online Exhibitors' Directory
- official printed catalogue
- badges (1 badge per 3 sqm)
- invitations (up to 50 pieces)
- publishing company news at MAPIC Russia official web-page: www.mapic-russia.ru
- publishing press releases at the official web-page: www.mapic-russia.ru
- announcement of the events in the online Exhibitors' Directory

TOTAL SPACE

SQM

STAND #

* The discount does not extend to the standard or advanced shell schemes or exclusive building.

III. SHELL SCHEME TYPE, EURO PER 1 SQM

<input type="checkbox"/>	Standard Shell Scheme (construction and dismantling, wall panels, wall-to-wall carpet, a fascia board with the company name, table, chairs, waste paper basket)	€ 60
<input type="checkbox"/>	Advanced shell scheme. Type 1 The general height of 5 m ² , the combined wall panel, supestructure height 2,5 m ² (it is more than the area of visual registration)	€ 140
<input type="checkbox"/>	Advanced shell scheme. Type 2 The general height of 4 m ² , the combined wall panel	€ 122
<input type="checkbox"/>	Advanced shell scheme. Type 3 The general height of 4 m ² + the inegral wall panel (allows to reach quality placement of the model).	€ 125
<input type="checkbox"/>	Exclusive Shell Scheme	on request

SIGNATURE/DATE

Fill in and send MAPIC Russia team

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PROMO PACKAGES

PREMIUM, 3 380 euro.

- Maximum package in the online catalogue
- Banner A on one month rotation basis
- Advertisement page 1/1 in the printed catalogue
- Logo on the floor plan in the printed show guide
- Banner slot in organizer's e-mailing (580x180 px)
- Logo on the floor plan at the navigational construction located at the entrance to the show
- Enclosing print materials into the all Visitors bags

Save up
40%



STANDARD, 1135 euro.

- Maximum package in the online catalogue
- Banner E on one month rotation basis
- Logo on the floor plan in the printed show guide
- Logo on the floor plan at the navigational construction located at the entrance to the show
- Advertisement page 1/2 in the printed catalogue

Save up
30%



LITE, 610 euro.

- Logo on the printed show guide
- Logo on the floor plan at the navigational construction located at the entrance to the show
- Banner D on one month rotation basis

Save up
20%



INSURANCE OF THE CIVIL LIABILITY OF EXHIBITORS FOR DAMAGE CAUSED TO THIRD PARTIES:

	Stand size	Insurance premium
<input type="checkbox"/>	Less than 25 m ²	€ 115
<input type="checkbox"/>	From 25,01 to 50 m ²	€ 160
<input type="checkbox"/>	From 50,01 to 100 m ²	€ 185
<input type="checkbox"/>	From 100,01 m ² and more	€ 250

