

APPLICATION FORM

MAPIC Russia 2019
16-18 APRIL 2019 | IEC «CROCUS EXPO»,
 PAVILION 2, HALL 10, www.mapic-russia.ru/EN



EXHIBITOR

Company name	
Address (build., Street, city, country, postal code)	
Contact person	
Phone number (with country code and city code)	
E-mail	
Webpage	

I. RAW SPACE (EUR per 1 SQM, incl. 18% VAT)

(raw space, aisle cleaning, pavilion security at nighttime)

10% discount of the raw space until 01.09.18	1 SQM	572
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II. SURCHARGE FOR OPEN CORNERS

(from the total amount of Raw Space, incl. 18% VAT)

Corner Stand (2 sides open)	5%
"Peninsular" (3 sides open)	10%
"Island" (4 sides open)	20%

III. REGISTRATION FEE: 650 (EUR, incl. 18% VAT)

- company description in the official MAPIC Russia printed catalogue
- insertion in the Exhibition Guide
- insertion in the online Exhibitors' Directory
- company's description (up to 500 characters) in the online Exhibitors' Directory
- description of the product/ project/ service in the online Exhibitors' Directory with images
- downloading the photo to the company description in the online Exhibitors' Directory
- contact information in the online Exhibitors' Directory
- downloading presentations/ brochures into the online Exhibitors' Directory
- official printed catalogue
- badges (1 badge per 3 sqm)
- invitations (up to 50 pieces)
- publishing company news at MAPIC Russia official web-page: www.mapic-russia.ru
- publishing press releases at the official web-page: www.mapic-russia.ru
- publishing job vacancies in the official online Exhibitors' Directory
- announcement of the events in the online Exhibitors' Directory
- comprehensive marketing campaign for visitors' acquisition

TOTAL SPACE		SQM	STAND #
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* discount is not applicable for any kind of the stand construction

IV. SHELL SCHEME TYPE (EUR per SQM, incl. 18% VAT)

Standard Shell Scheme

(construction and dismantling, wall panels, wall-to-wall carpet, a fascia board with the company name, table, chairs, waste paper basket)

60

Advanced shell scheme. Type 1

125

The general height of 5 m, the combined wall panel, superstructure height 2,5m (it is more than the area of visual registration)

Advanced shell scheme. Type 2

106

The general height of 4 m, the combined wall panel.

Advanced shell scheme. Type 3

110

The general height of 4 m + the integral wall panel (allows to reach quality placement of the model).

DRAW THE ATTENTION OF VISITORS TO YOUR COMPANY!!

ADVERTISING PACKAGES (EUR, incl. 18% VAT)

SAVING 50%	I. PREMIUM	1 990 EUR
	Maximum online package in the online catalogue of the show	
	Placement of the TOP 3 banner in online catalogue on the official website of the exhibition	
	1/1 advertising page in the official printed exhibition catalogue	<input type="checkbox"/>
	Placement of a logo of the company in the printing guide of the exhibition	<input type="checkbox"/>
	Insertion of printed marketing materials into Participants' bags	
	Company information (logo + text) in e-mailing via data base	
	Logo on the floor plan in the exhibition hall	
SAVING 30%	II. STANDARD	1 182 EUR
	Click-through banner №3 in the footer of the website; 970x90, (desktop), 728x90 (Tablet), 320x50 (Mobile)	
	Logo on the floor plan in the exhibition hall	<input type="checkbox"/>
	Maximum online package in the online catalogue of the show	<input type="checkbox"/>
	Placement of a logo of the company in the printing guide of the exhibition	
	1/2 advertising page in the official printed exhibition catalogue	
SAVING 10%	III. LIGHT	435 EUR
	Placement of a logo of the company in the printing guide of the exhibition	
	Logo on the floor plan in the exhibition hall	<input type="checkbox"/>
	Company's logo on the main web-page of the official website in rotation	

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POSITION		
SIGNATURE		
DATE		